

## RECYCLED P.E.T. PLUSH



A sustainable toy collection by





## RECYCLED P.E.T. PLUSH





MAKE TOYS NOT GARBAGE!



About 380 million tonnes of plastic is being produced worldwide each year.

Large amounts of plastic waste enters the environment,
where it afflicts land, waterways and oceans.

Particularly marine animals can be harmed either by mechanical effects, such as entanglement in plastic objects, or through exposure to chemicals within plastics that interfere with their physiology.

It takes about 450 years for a plastic bottle to break down.

Together with using nonrenewable materials during the production it has a huge impact on our planet.

By closing the loop and recycling plastic waste we reduce the environmental impact of our toys.

High5 products works together with innovative textile companies that use ocean waste. These Recycled PET plush toys are made of 95% recycled bottles.

Both shell fabric and stuffing are recycled.

MEET OUR EXAMPLE COLLECTION OF FURRY MARINE FRIENDS!

WE CAN MAKE ANY PLUSH DESIGN WITH RECYCLED P.E.T. TEXTILE AND PROVIDE YOU WITH MORE INFORMATION FROM OUR TRANSPARENT BLOCKCHAIN STRUCTURE

## **HOW IT WORKS**



Postconsumer bottles are collected from different places all around the world.



The bottles are ground into small pieces. These flakes are carefully cleaned and sorted by colour.



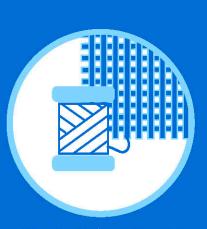
The sorted flakes are melted and compressed into compact granules.



These granules are melted and compressed into high quality yarns.



With this fabric we make a sustainable toy!



This sustainable yarn is being woven or knitted into fabric.















SNAP



The Crab:

Walks and
swims sideways.
They have 10 limbs and
communicate by flapping
their pincers or
drumming their claws.





High5 products develops unique and successful collections. In this brochure we provide you with an inspirational preview of the very latest concept. When the production of this new concept begins, it could be that the end products will differ slightly in colour, size or packaging compared to that which you are seeing here. We would appreciate your understanding for this.



